



CoreSourceSM

THE BALANCED APPROACH TO OUTSOURCED SOLUTIONS



Before choosing CoreSource, our clients found themselves saying

“There’s got to be a better way!”

“We tried to do it ourselves, but it was a disaster.”

“We ask for all this information from members, but we’re not using it.”

“There’s no time to do this and keep up with what we’re already doing.”

They turned to CoreSource for innovative solutions.

CORESOURCE: YOUR SOLUTION

As a business unit of Association Management Center (AMC), CoreSource is uniquely qualified to serve our association and nonprofit clients. We know the tools our clients use because we use them ourselves. We understand the nonprofit environment in which our clients work because we also work and live in that environment. Our prior experiences and expert staff affect change and achieve results for our association and nonprofit clients.

Clients depend on the CoreSource balanced approach to

- improve efficiency and increase profitability
- learn innovative approaches and adjust current practices
- discover alternative solutions to existing challenges
- launch new ventures and realize new capabilities
- meet critical deadlines and achieve project goals
- enhance existing operations



CoreSource delivers valuable services in the areas of

- process improvement
- project management
- interim staffing
- report writing and analytics
- database management
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OUR UNIQUE POSITION

The CoreSource team of seasoned senior account managers and IT experts bring years of collective experience to client and project management with an innovative spirit. They understand clients' needs and capitalize on their expertise to offer innovative solutions.

CoreSource leverages AMC's resources, best practices, and technology to produce an immediate and substantial return on your investment.



PROCESS IMPROVEMENT

"We've been doing it the same way for years."

"We'd like to change, but who has the time to figure out how?"

"He's the only one who knows how to do it. If he quits, we won't know what to do."

CHALLENGE

Education managers from 11 health-care associations, who receive over 1,500 speaker and poster applications annually, needed to reduce their reliance on staff and the use of redundant manual processes.

RESULT

The CoreSource team developed a seamless online application process, including transferring data into their database management system (TIMSS), automating systems, and improving retrieval capabilities. The associations now have an abstract submission process with the flexibility to accommodate their unique requirements and procedures that can be transferred and shared when staff changes.



PROJECT MANAGEMENT

"We've started this 10 times, but we never have anyone to ensure that we keep to our timeline."

"We need a fresh perspective."

"There's a start and finish to this, but no one to see it through."

CHALLENGE

A national association with over 4,000 members needed to outsource membership processing, a renewal campaign, and database management.

RESULT

CoreSource provided uninterrupted services to members and a seamless systems transfer before deadline and under budget.

CoreSource Services

INTERIM STAFFING

“I wish I could clone my staff for 2 weeks and get caught up.”

“It’s not a full-time position...yet!”

“Our staff doesn’t know how to do that and we don’t have time to learn.”

CHALLENGE

A national association found itself overwhelmed with management and implementation of its annual conference registration process.

RESULT

Within 2 months, CoreSource staff developed an end-to-end registration system, integrated it with existing systems, became an extension of the association’s own staff, and were referred to as the “registration team” CoreSource has since been contracted by this association for the next 2 years.

REPORT WRITING AND ANALYTICS

“I need this information every month, and it takes days to compile it.”

“How do we retrieve data from our database in a format that is easy to read, explain, and understand?”

“I can’t hire a full-time report writer.”

CHALLENGE

The membership department of a Chicago-based association asked CoreSource to capture and analyze specific member data, one of their most important assets, that was unavailable to management for strategic business decisions.

RESULT

CoreSource developed robust and easy-to-read reports that display specific data in a useable fashion and provide multiple layers for effective data analysis.

DATABASE MANAGEMENT

“We need to do this database conversion, but we do not have the internal staff to support such an effort.”

“I need to make set-up changes but don’t know how.”

“What is the best way to set this up so I can access my data for reports?”

CHALLENGE

An international association’s staff was challenged to handle a new full-database conversion and not prepared to handle ongoing update system requirements and customization.

RESULT

CoreSource provided experienced, seasoned professionals to provide best-practice data setups, report customizations, and training to internal staff. The client now has at their fingertips the security of a complete data team, billable only when needed.



CONTACT US

For more information on CoreSource, visit connect2core.com or contact Ronald M. Moen at 847.375.4774 or via e-mail at RMoen@connect2amc.com.



CoreSource is an Association Management Center (AMC) company. AMC is the respected leader in association management. For more than 30 years, AMC has provided the knowledge, experience, and resources that empower clients to achieve their goals. For more information, visit connect2amc.com.

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